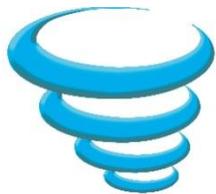


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# What Do You, Your Kids, Employees and Interns need to know about Social Media?

**Raj Goel, CISSP**  
*Chief Technology Officer*  
**Brainlink International, Inc.**  
raj@brainlink.com / 917-685-7731



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## Contact Information

**Raj Goel, CISSP**

*Chief Technology Officer*

Brainlink International, Inc.

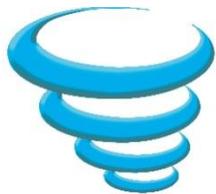
C: 917-685-7731

[raj@brainlink.com](mailto:raj@brainlink.com)

[www.RajGoel.com](http://www.RajGoel.com)

[www.linkedin.com/in/rajgoel](http://www.linkedin.com/in/rajgoel)





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# Lose Your Job – 2003 Michael Hanscom



## Even Microsoft wants G5s

**Published:**  
October 23, 2003 – 10:34 pm

**Author:**  
By Michael Hanscom

**Categories:**

- 15Minutes
- Apple
- Microsoft

**Comments:**

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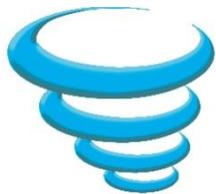
**UPDATE:** Please take the time to read my followup post, [Fifteen Minutes of Fame](#), for my thoughts on what happened after I posted this picture, why it happened – and most importantly, why I don't blame Microsoft for their actions. Thanks!

It looks like somebody over in Microsoft land is getting some new toys...



I took this shot on the way into work on the loading dock (MSCopy, the print shop I work in, is in the same building as MS's shipping and receiving). Three

<http://www.michaelhanscom.com/electicism/2003/10/23/even-microsoft-wants-g5s/>



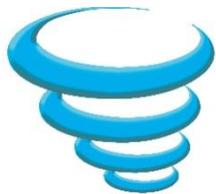
# Lose Your Job – 2011 Apple v Crisp (UK)

Mr. Crisp worked at an Apple Retail store in the UK.

He posted negative comments about Apple on his Facebook page and marked them PRIVATE.

- ▶ First because "Apple had in place a clear social media policy and stressed in their induction process that commentary on Apple products, or critical remarks about the brand were strictly prohibited".
- ▶ Despite having "private" Facebook settings, the tribunal decided that there was nothing to prevent friends from copying and passing on Crisp's\* comments, so he was unable to rely on the right to privacy contained in Article 8 of the European Convention on Human Rights (covered in the UK by the Human Rights Act 1998). He retained his right to freedom of expression under Article 10, but Apple successfully argued that it was justified and proportionate to limit this right in order to protect its commercial reputation against potentially damaging posts.

[http://www.theregister.co.uk/2011/11/03/apple\\_employee\\_fired/](http://www.theregister.co.uk/2011/11/03/apple_employee_fired/)



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# College Admissions

## SOCIAL-NETWORKING SITES VIEWED BY Admissions officers

Survey shows some use Facebook, MySpace as another aspect to college application

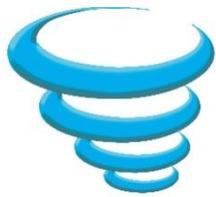
September 20, 2008 | By Emma Graves Fitzsimmons and Bonnie Miller Rubin

High schoolers say getting into college is no longer only about sky-high test scores and impressive extracurricular activities. Now it means being smart about their online personas as well.

In a new survey, 10 percent of admissions officers from prestigious schools said they had peeked at sites like Facebook and MySpace to evaluate college-bound seniors. Of those using the profiles, 38 percent said it had a "negative impact" on the applicant, according to Kaplan Inc., the education services company that polled the officers.

At least one admissions officer had rescinded an offer because of an applicant's postings, results showed. The survey went out to 500 schools -- of which 320 responded -- in July and August and promised anonymity.

[http://articles.chicagotribune.com/2008-09-20/news/0809190659\\_1\\_social-networking-sites-admissions-facebook-profile](http://articles.chicagotribune.com/2008-09-20/news/0809190659_1_social-networking-sites-admissions-facebook-profile)



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# College Ejection

## What you say online could haunt you

by Janet Kornblum and Mary Beth Marklein, **USA TODAY**

College student Michael Guinn thought the photos he posted of himself dressed in drag would be seen only by friends. But he made a mistake. And when someone showed the photos on [Facebook](#) to administrators at John Brown University, a Christian college in Siloam Springs, Ark., it was "the last straw for them," says Guinn, 22, who is gay.

Sign up to receive **e-newsletter** a news, Hot Site:

E-mail:

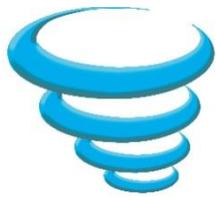
Select



Be careful what you post: Students are getting expelled for what they post on social websites.

Facebook.com

In January, he was kicked out of school, his virtual paper trail of musings about boyfriends and visits to clubs a clear sign to administrators that, despite repeated warnings, Guinn's activities were in violation of campus conduct codes stating that students must "affirm and honor Scripture."



# Degree Revocation

## SOCIAL NETWORK PROFILE COSTS WOMAN COLLEGE DEGREE

by Sarah Perez / December 5, 2008 6:05 AM / 33 Comments

Tweet 0 Recommend 55 Share +1 0 Share

This photo is currently unavailable

flickr

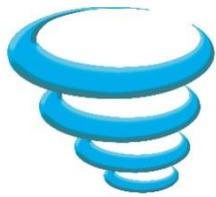
Forget losing your job, apparently your MySpace or Facebook profile and photos can now cause you to lose your degree. In what may be one of the most frightening rulings regarding social networks and privacy to date, a federal judge has ruled against a former student of Millersville University of Pennsylvania who was denied her college degree because of an unseemly online photo and its accompanying caption found on her social network profile.

### The Case of "Drunken Pirate," Stacy Snyder

The woman, Stacy Snyder, sued Millersville in 2007. Snyder was student-teaching at a high school, but had received poor evaluations regarding her professionalism in the classroom. Before her semester-long teaching assignment was up, she was barred from campus. However, it was not the negative reviews that caused her to be barred nor were they responsible for the loss of her degree. It was a MySpace photo.

In the photo, Snyder was posed standing with a cocktail. The caption read "drunken pirate." It was accompanied by a note which made reference to her supervising teacher. That led to the school's decision to end her assignment, which in turn meant she now no longer qualified for her bachelor's degree in education.

[http://www.readwriteweb.com/archives/social\\_network\\_profile\\_costs\\_woman\\_college\\_degree.php](http://www.readwriteweb.com/archives/social_network_profile_costs_woman_college_degree.php)



## New Zealand Bank Error Fugitives Foiled By Facebook Status Update

By [Laura Northrup](#) on May 25, 2009 11:11 AM



—>You know how it goes. You go out and have too many beers, then post a Facebook update with a bit too much information about your evening. Maybe you take it down once you sober up the next day, but not before the damage is done.

Then, if you're Aroha Hurring of New Zealand, Interpol uses your status update to track down you, your sister, her boyfriend, and the

millions of dollars his bank mistakenly deposited in his account.

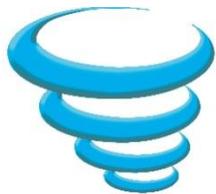
Last week, Consumerist brought you the story of the **struggling gas station owners** who were the recipients of a \$10,000,000 NZD bank error, then wired the money out of the country and hadn't been heard from since.

“

Rotorua service station owners Leo Gao and his girlfriend Cara Young fled New Zealand with about \$NZ3 million after they discovered the money in their bank account.

But their chances of being caught have increased after they were joined overseas by Ms Young's sister, Aroha Hurring, who posted details about their location on her Facebook page.

<http://consumerist.com/2009/05/new-zealand-bank-error-fugitives-foiled-by-facebook-status-update.html>



## Facebook photo blunder leads to mafia arrest in Marbella

AUGUST 26, 2011 • ANDALUCIA, LEAD, MALAGA • 2 COMMENTS

★★★★★ (2 votes, average: 4.50 out of 5)



**A MEMBER of the Italian Mafia – who had been on the run for almost 10 years – has been arrested in Marbella after his ‘stupid’ girlfriend posted pictures of the couple on Facebook.**

One of Italy’s most-wanted, Salvatore D’Avino, 39, was caught out after detectives spotted photos on the social networking site of his pregnant girlfriend Brada Hint, 31,

standing in front of the upmarket Nikki Beach Club.

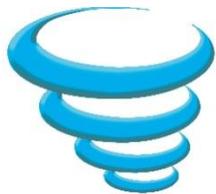
Italian police alerted the Spanish authorities who then traced the couple to their Costa del Sol hideout and arrested D’Avino who is said to be a member of the Giuliano clan, of the notorious Camorra mafia in Naples.

He was listed on the Italian police’s top 100 most wanted after police issued two arrest warrants for D’Avino in 2003 and 2007 on drug trafficking and mafia charges.

D’Avino – who was believed to have been hiding in Morocco for years – is also accused of being part of a plot to flood Marbella with more than 250,000 Ecstasy tablets.

Marshall Angelo Mazzagatti, of the Naples police who led the operation said: “He couldn’t believe it when police arrived and arrested him. He thought after nearly a decade on the run he was home free.

<http://www.theolivepress.es/spain-news/2011/08/26/facebook-photo-blunder-leads-to-mafia-arrest-in-marbella/>



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## N.C. Man's Facebook Photo Leads to Arrest

September 29, 2011 1:07 PM

Share this



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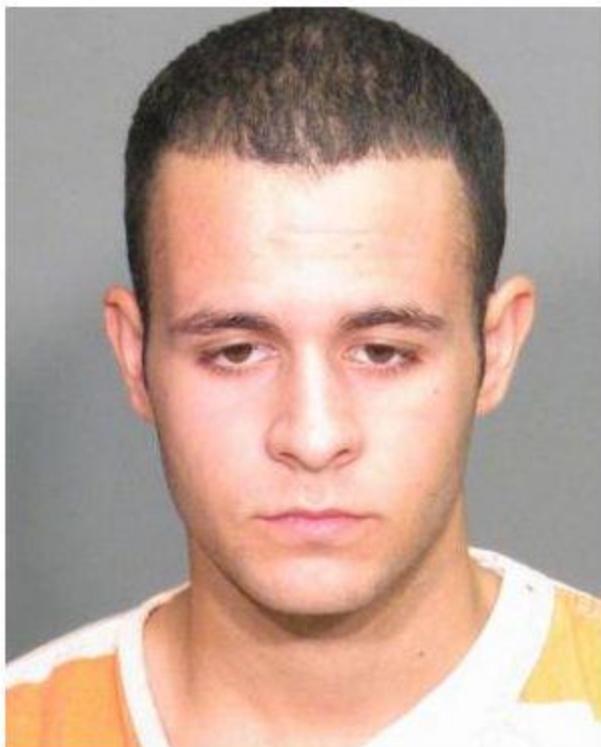
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No comments



Matthew Thompson (Courtesy of Raleigh City Council Bureau of Identification)

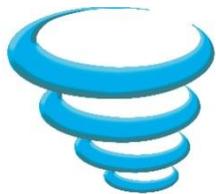
A Facebook photo leads to the arrest of a car theft suspect.

Cary Police charged Matthew Adam Thompson with burglary, possession of stolen goods, and breaking and entering after authorities were able to identify Thompson posing with a Mercedes Benz linked to a burglary in a Facebook photo, according to reports.

Thompson posed with his friend, Samuel James Clayton Harvey, who faces 10 charges of larceny and breaking and entering, according to WRAL. The photo in question had Thompson and Harvey posing with a reportedly stolen Mercedes in the parking lot of the apartment complex where Thompson lives.

Before the arrests, Cary Police said they had compiled evidence against Thompson and

<http://charlotte.cbslocal.com/2011/09/29/n-c-mans-facebook-photo-leads-to-arrest/>



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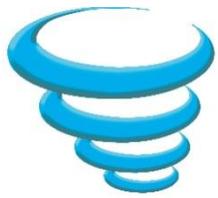
Woman Violates Order Of Protection With Facebook 'Poke' 2 of 20



ABC News

Police arrested Hendersonville, TN resident Shannon D. Jackson for allegedly violating the terms of an order of protection against her. Under the terms of the order, Jackson was forbidden from making contact with a certain Hendersonville woman, who claims Jackson defied the order by "poking" her on Facebook.

[http://www.huffingtonpost.com/2010/08/16/arrested-over-facebook-po\\_n\\_683160.htm](http://www.huffingtonpost.com/2010/08/16/arrested-over-facebook-po_n_683160.htm)



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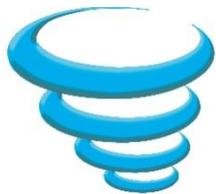
### Couple Arrested After Eating Rare Iguana On Facebook

6 of 20



Bahamian authorities apprehended an American couple over a series of Facebook photos detailing the capture, cooking, and consumption of a rare iguana. Metro.co.uk reported that the photos showed the couple "catching an iguana, parts of an iguana on a grill, two men eating the iguana pieces, and a man and a woman cleaning what appears to be undersized conch." Police tracked the couple down and arrested them for violating the Convention on International Trade in Endangered Species of Wild Fauna and Flora.

[http://www.huffingtonpost.com/2010/08/16/arrested-over-facebook-po\\_n\\_683160.htm](http://www.huffingtonpost.com/2010/08/16/arrested-over-facebook-po_n_683160.htm)



# Facebook can hurt your Credit Rating

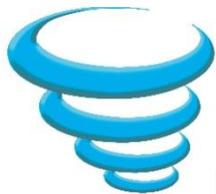
You know those deadbeat friends of yours on Facebook? They could end up killing your credit score and costing you a loan. At the very least, your no-account pals could bump up your interest rate.

[...] details the efforts of several online banks that plan to analyze your social media profiles to determine how big a credit risk you are. It's yet more evidence that, unlike Las Vegas, what happens on Facebook doesn't stay on Facebook – and could come back to bite you in unexpected and unpleasant ways.

How are banks going to use this information? First, they're going to use your friends list to troll for future prospects. If you just took out a line of credit against the equity in your house, maybe your friends will too – assuming they've got any equity left.

It gets worse. **Let's say you fall a few months behind on your payments** and you've decided to banish the bill collecting goons to voice mail. **Hong Kong-based micro-lender Lenddo – which asks for your Facebook, Twitter, Gmail, Yahoo, and Windows Live logons** when you sign up – **reserves the right to rat you out to all your friends**

- [http://www.pcworld.com/article/246511/how\\_facebook\\_can\\_hurt\\_your\\_credit\\_rating.html](http://www.pcworld.com/article/246511/how_facebook_can_hurt_your_credit_rating.html)



# Burglary Ring uses Facebook to choose victims

- ▶ Burglary Ring in Nashua, NH committed 50 break-ins, stole \$100,000+. Targeted victims who posted their location on Facebook.

<http://gawker.com/5635046/real+life-burglary-ring-uses-facebook-to-choose-victims>

- ▶ Adam Savage, Mythbusters, posted photo of his new truck, parked in front of his house. Fans (and crooks!) discover his address via GeoTags embedded in the photo.

<http://text.broadbandreports.com/forum/r24657556-MythBusters-stalked-down-with-geotag-photos>

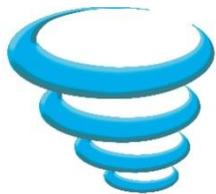


# Facebook leaked user's real names to advertisers

**Oct 14, 2010** - The personally identifiable information was relayed in referrer headers that were sent over three months to advertisers when users clicked on banner ads, according to an amended complaint filed this week in US District Court in San Jose, California. The header, which is included in URLs that lead to an advertising webpage, shows the Facebook address the user was browsing when he encountered the ad. The information is designed to help advertisers serve content that's geared to his age, location and interests.

[http://www.theregister.co.uk/2010/10/14/facebook\\_privacy\\_complaint/](http://www.theregister.co.uk/2010/10/14/facebook_privacy_complaint/)

**NOTE:** Google's doing this as well. Claims it's standard practice.



## Facebook a top cause of relationship trouble, say US lawyers

Social networking site becoming primary source of evidence in divorce proceedings and custody battles, lawyers say

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**Richard Adams** in Washington  
guardian.co.uk, Tuesday 8 March 2011 14.26 EST  
[Article history](#)

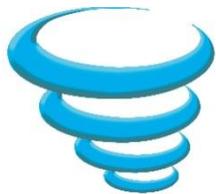
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Photographs taken from social networking sites are a rich source of evidence, divorce lawyers say. Photograph: Chris Jackson/Getty Images

When Facebook gets involved, **relationships** can quickly fall apart – as Hosni Mubarak and Muammar Gaddafi have discovered. But dictatorships are not the only ties being dissolved by **social networking** sites: now Facebook is increasingly being blamed for undermining American marriages.

Even though the rate of **divorce** in the US has remained largely stable in recent years, American divorce lawyers and academics have joined Middle East analysts in picking out **Facebook as a leading cause of relationship trouble**, with **American lawyers now demanding to see their clients' Facebook pages as a matter of course before the start of proceedings.**

<http://www.guardian.co.uk/technology/2011/mar/08/facebook-us-divorces>



## The Facebook divorces: Social network site is cited in 'a THIRD of splits'

By JOHN STEVENS

Last updated at 9:07 PM on 30th December 2011

Comments (71) | Share +1 7 | Tweet 229 | Like 831

Facebook is becoming a major factor in marriage breakdowns and is increasingly being used as a source of evidence in divorce cases, according to lawyers.

The social networking site was cited as a reason for a **third of divorces last year** in which unreasonable behaviour was a factor, according to law firm Divorce-Online.

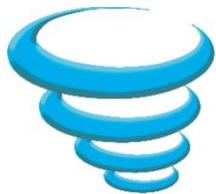
The firm said it had seen a **50 per cent jump in the number of behaviour-based divorce petitions** that contained the word 'Facebook' in the past two years.

**Nasty surprise: A third of the 5,000 petitions filed with Divorce-Online in the past year mentioned Facebook**

Mark Keenan, managing director of Divorce-Online, said: 'Facebook has become the primary method for communicating with friends for many people.

'People contact ex-partners and the messages start as innocent, but lead to trouble.

<http://www.dailymail.co.uk/femail/article-2080398/Facebook-cited-THIRD-divorces.html>

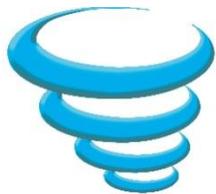


## WOW & Farmville logs used in Divorces

- ▶ According to the American Academy of Matrimonial Lawyers, 81% have used or faced evidence from Facebook, MySpace, WOW, Twitter, LinkedIn, etc. See <http://kotaku.com/5576262/farmville-world-of-warcraft-are-divorce-lawyers-latest-weapons-in-court> and [http://www.usatoday.com/tech/news/2010-06-29-facebook-divorce\\_N.htm?loc=interstitialskip](http://www.usatoday.com/tech/news/2010-06-29-facebook-divorce_N.htm?loc=interstitialskip)

For example

1. Father seeks custody of the kids, claiming (among other things) that his ex-wife never attends the events of their young ones. Subpoenaed evidence from the gaming site World of Warcraft tracks her there with her boyfriend at the precise time she was supposed to be out with the children.
2. Mom denies in court that she smokes marijuana but posts partying, pot-smoking photos of herself on Facebook.



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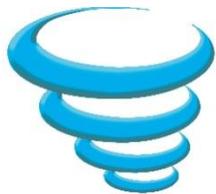
## **ACMA finds Facebook photos are not private**

Users offered no safety from Facebook-trawling.

Australia's communications regulator has ruled that television networks are not breaking the industry's code of practice when publishing photos lifted from a public Facebook profile.

The Australian Communications and Media Authority ACMA determined that Channel Seven did not breach the Commercial Television Industry Code of Practice when it accessed and broadcasted photographs – specifically in the case of a deceased person lifted from a Facebook tribute page, and another which broadcasted the name, photograph and comments penned by a 14-year old boy.

– <http://www.itnews.com.au/News/284896,acma-finds-facebook-photos-are-not-private.aspx>



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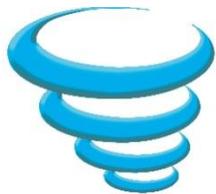
## **EZPass outs cheaters in divorce court**

Adulterers, beware: Your cheatin' heart might be exposed by E-ZPass. E-ZPass and other electronic toll collection systems are emerging as a powerful means of proving infidelity. That's because when your spouse doesn't know where you've been, E-ZPass does.

"E-ZPass is an E-ZPass to go directly to divorce court, because it's an easy way to show you took the off-ramp to adultery," said Jacalyn Barnett, a New York divorce lawyer who has used E-ZPass records a few times.

Lynne Gold-Bikin, a Pennsylvania divorce lawyer, said E-ZPass helped prove a client's husband was being unfaithful: "He claimed he was in a business meeting in Pennsylvania. And I had records to show he went to New Jersey that night."

- <http://www.msnbc.msn.com/id/20216302/>

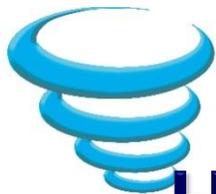


## **Ezpass manufacturer files patent for INWARD facing Camera**

Kapsch Traffic Com AG, a transponder (i.e., E-Z Pass and IPass) manufacturer, filed a patent for technology to include an inward and outward pointing camera.

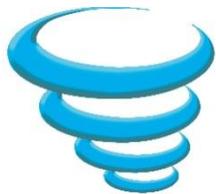
[MSNBC](#) reports that Kapsch TrafficCom AG, an Austrian company that creates transponders like E-Z Pass, which allows cars to breeze through tolls, [filed a patent](#) for technology that would include cameras in such devices. Cameras would point inside the car as well as out.

- <http://www.theblaze.com/stories/could-your-freeway-pass-soon-contain-a-camera-that-films-you/>



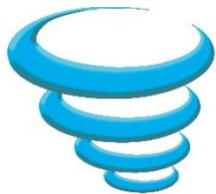
# How much does Facebook Know about you? 800 pages worth

- ▶ In the EU, the citizens own their data. In the US, the corporations own the data.
- ▶ If you ask Facebook profile data in the US, you'll get laughed at.
- ▶ If you live in the EU however, you can request a copy of your profile data and Facebook is legally obligated to send it to you. [www.Europe-v-Facebook.org](http://www.Europe-v-Facebook.org) is documenting the data that Facebook is releasing to EU users – from 192 pages to 800 pages PER person.
- ▶ From E-V-F: Every person in the EU has the right to access all the data that a company is holding about him/her. You can find out how to access your facebook data on the page “your data...”. After we got the first response by facebook it was clear to us that we had to publish this information online. By doing so, we want to make facebook more transparent and show every user which data facebook is holding about us.
- ▶ There is more Data. Many groups of data are not included in this first set of data we got from facebook. For example data concerning the “like”-function, tracking on other webpages, face recognition, videos, postings on other users walls, indicators for the intensity of relationships, tags that were removed and many more were so far not disclosed by facebook.via [europe-v-facebook.org](http://europe-v-facebook.org).



# What Facebook knows about you is a **TRADE SECRET** and cannot be revealed

- ▶ We've said for years that the internet remembers forever. Here's proof that Facebook embodies that ethos...Here's a SMALL sampling of what Zuckerberg collects, repackages and sells...but never deletes....
  - ▶ Pokes are kept even after the user "removes" them.
  - ▶ Facebook is collecting data about people without their knowledge. This information is used to substitute existing profiles and to create profiles of non-users.
  - ▶ Tags are used without the specific consent of the user. Users have to "untag" themselves (opt-out). Note: Facebook has announced changes for this.
  - ▶ Facebook is gathering personal data e.g. via its iPhone-App or the "friend finder". This data is used by Facebook without the consent of the data subjects.
  - ▶ Postings that have been deleted showed up in the set of data that was received from Facebook.
  - ▶ Users cannot see the settings under which content is distributed that they post on other's pages.
- via [Facebook: Releasing your personal data reveals our trade secrets | ZDNet](#).



## Mark Zuckerberg's private Facebook photos revealed: Security 'glitch' allows web expert to access billionaire's personal pictures

- Facebook user reportedly exploited security loophole to access pictures
- Some images of Facebook CEO at home with girlfriend have never been seen
- He is pictured with Priscilla Chan at their \$7million house in Palo Alto

By MARK DUELL

Last updated at 10:14 AM on 7th December 2011

[Comments \(144\)](#) [Share](#) [38](#) [Tweet](#) [529](#) [Like](#) [3k](#)

A series of photos from Mark Zuckerberg's private Facebook page were made public today after a web expert managed to gain access thanks to a glitch in the social networking site.

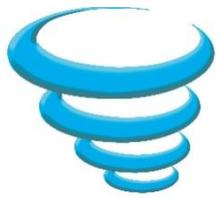
The bug in the website's photo reporting tool - which Facebook says was only temporary and has now been fixed - meant that users could access others' pictures even if they were private.

Users were able to look at the private photos by 'reporting' a profile picture as 'inappropriate', which then saw other photos displayed, such as those of Facebook CEO Mr Zuckerberg.



Private photos: Mark Zuckerberg holds up plates of chicken he appears to have just killed then fried himself

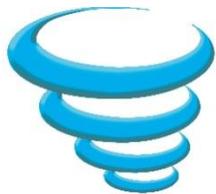
<http://www.dailymail.co.uk/news/article-2070749/Facebook-security-glitch-reveals-Mark-Zuckerbergs-private-photos.html>



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# Global Trends & Challenges

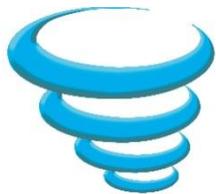


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**“Everything You Say Can And Will Be Used Against You, By Anybody, Now Or Decades Into The Future.” – Falkvinge on Infopolicy**



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### Group Arrested For Allegedly Creating A 'Slanderous' Facebook Page Targeting Lebanese President

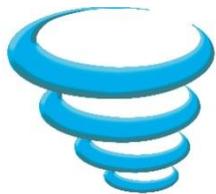
4 of 20



Ahmad Shuman, Naim Hanna, Antoine Ramia and Shebel Qasab of Lebanon were arrested after they created a Facebook page criticizing Lebanese President Michel Sleiman. The country has strict rules against "libel, slander and defamation," the *Telegraph* reported after Shuman was taken into custody. Authorities say that the page, titled "We don't want a hypocrite as president," strayed outside the "norms" of free speech.

One of the page's posts read, "You're like a snake; all you do is from under the table." Another said, "You're not worth my foot," according to the *Telegraph*.

"[T]he content is pure slander and aimed at undermining the head of state," the



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### Moroccan Man Jailed For Creating Fake Profile

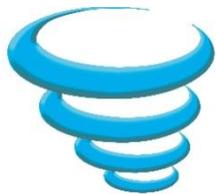
8 of 20



YouTube

Fouad Mourtada, a resident of Morocco, created a Facebook profile identifying himself as Prince Moulay Rachid, the Moroccan King's younger brother. Mourtada was arrested and sentenced to three years in prison for "villainous practices" and "identity fraud," according to TechCrunch.

[http://www.huffingtonpost.com/2010/08/16/arrested-over-facebook-po\\_n\\_683160.htm](http://www.huffingtonpost.com/2010/08/16/arrested-over-facebook-po_n_683160.htm)



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## Thailand jails U.S. man for insulting king

19 Comments

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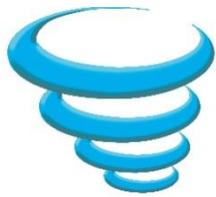
Share It



Joe Gordon, a Thai-born American, center, is escorted by correction officials at a criminal court in Bangkok, Thailand, Dec. 8, 2011. (AP)

(AP) BANGKOK - A court in Thailand sentenced a U.S. citizen to two and a half years in prison Thursday for defaming the country's royal family by translating excerpts of a locally banned biography of the king and posting them online.

[http://www.cbsnews.com/8301-202\\_162-57339098/thailand-jails-u.s-man-for-insulting-king/](http://www.cbsnews.com/8301-202_162-57339098/thailand-jails-u.s-man-for-insulting-king/)



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# PATRIOT Act – Global Reach

## **Moving Data from Country to Country: European Safe Harbor**

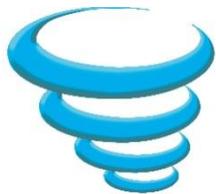
One issue is that data can flow from country to country, especially from the US to Europe, in which case assurances about the security of the data must follow the Safe Harbor protocols.

The EU prohibits personal data from crossing borders into other countries except under circumstances in which the transfer has been legitimated by a recognized mechanism, such as the "Safe Harbor" certification

To allow for the continual flow of information required by international business, the European Commission and the U.S. Department of Commerce reached agreement, whereby U.S. organizations can self-certify as complying with the Safe Harbor principles. **Microsoft Online Services can transfer data from the EU to the U.S. for processing because Microsoft is Safe Harbor certified.** Microsoft was first certified under the Safe Harbor program in 2001, and the LCA Regulatory Affairs team recertifies compliance with the Safe Harbor Principles every twelve months

All of this implies that data security has been transformed from a local entity to a country wide operation. Should the US or European governments suspect that data is being used by terrorists or potential terrorists, it will be subject to investigation.

<http://www.windows7news.com/2011/06/23/patriot-act-azure-cloud-security/>



# Irish Govt warns against using MS, Amazon, Google, etc.

2010  
02.07

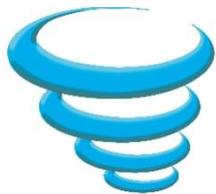
## Irish Government Warns Against Using Microsoft Azure And Others

Category: Commentary / Tags: no tag / Add Comment

Yesterday the Irish Times (no links from me to them because they hosted outside of Ireland after consulting a number of companies here in 2007) had an article that featured a government internal email from the Irish Department of Finance. It instructed the various departments and organisations within the government to be wary of using cloud services and it specifically mentioned Microsoft as an example. The reasons included security and Data Protection Act compliance.

The problem is the USA Patriot Act. Any American owned hosting service or data centre, no matter what country it is in, must comply with the Patriot Act. That gives the USA federal government the right to demand instant access to any data hosted by that service. It doesn't matter if Amazon has a data centre in Ireland or if Microsoft has a data centre in Ireland or the Netherlands. They're both American, they both must comply with the Patriot Act, and therefore any organisation storing sensitive or personal information should not be using those services, or services hosted on those platforms for storing that data.

<http://www.aidanfinn.com/?p=10367>



## Privacy Advocates Sue DHS for Big Bro Fake 'Friends' Monitoring Social Media

Privacy advocates are suing DHS for 'covert' social networking surveillance on Facebook and Twitter. EPIC's FOIA lawsuit is a result of Homeland Security refusing to turn over details about Big Brother setting up fake accounts to 'friend' you and better monitor your social media activities.

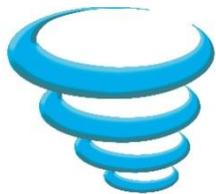
By [Ms. Smith](#) on Thu, 12/22/11 - 12:28pm.

 4 Comments  Print

Yes, Virginia, Big Brother is watching you in social media and storing those "naughty" tweets, posts and comments. After those hot keyword terms put you on the naughty list, unlike Santa's list, it's not a redo in a year . . . that info will be stored for five years. The EFF previously warned [Big Brother wants to be your online buddy](#) on social networking sites. Then the Electronic Privacy Information Center (EPIC) filed a Freedom of Information Act (FOIA) request [asking Homeland Security for more details](#) about the agency's plans to setup fake profiles and monitor social media users; but when no documents were produced, EPIC is now [suing DHS over 'covert surveillance on Facebook and Twitter'](#).

Hackers belonging to [Anonymous kindly shared with the public](#) such "chumming and baiting" tactics as were disclosed in Aaron Barr's leaked emails. Those [sock puppet accounts](#) will try to befriend you, monitor for specific NOC terms, and [then collect your PII](#) (personally identifiable information) which will be [stored for five years](#). Many users have a [nasty habit of over-sharing on social media](#) even though all that personal or sensitive information is potential fodder for social engineers. EPIC's lawsuit [\[PDF\]](#) against DHS states, "Social media users have no reason to believe that the Department of Homeland Security is tracking their every post." The DHS program plans to share this PII by "email and telephone" with "federal, state, local, tribal, territorial, foreign, or international government partners."

<http://www.networkworld.com/community/blog/privacy-advocates-sue-dhs-covert-surveillance-big-bro-fake-friends-monitoring-social-media>



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### Big Brother Is Watching: Document Reveals Surveillance of Social Media, Blogs, Image-Sharing Sites

By **GRAEME MCMILLAN** | @graemem | January 12, 2012 16

Like 369 Tweet 1,200 +1 9 Share 56

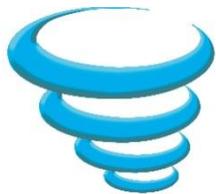


JIM URQUHART / REUTERS

Hope you're not shy, because there's a good chance you're being watched by the U.S. Department of Homeland Security. According to a government document, the DHS has been monitoring social media as well as select blogs and message boards for more than a year.

The "privacy compliance review" obtained by Reuters comes from last November, but apparently this surveillance has been ongoing since at least June 2010. According to the document, it's designed to "collect information used in providing situational awareness and establishing a common operating picture" with "data published via social media sites [used] solely to provide more accurate situational awareness, a more complete common operating pictures, and more timely information for decision makers." In other words, the DHS is using the Internet to find out what's happening, same as everyone else, but it certainly *sounds* more disturbing.

<http://techland.time.com/2012/01/12/big-brother-is-watching-document-reveals-surveillance-of-social-media-blogs-image-sharing-sites/>



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## Ubiquitous Surveillance from Big Brother's WAYBACK Machine

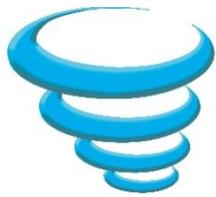
As the price of digital storage drops and the technology to tap electronic communication improves, authoritarian governments will soon be able to perform retroactive surveillance on anyone within their borders, according to a Brookings Institute report.

These regimes will store every phone call, instant message, email, social media interaction, text message, movements of people and vehicles and public surveillance video and mine it at their leisure, according to "Recording Everything: Digital Storage as an Enabler of Authoritarian Government," written by John Villaseno, a senior fellow at Brookings and a professor of electrical engineering at UCLA.

That will enable shadowing people's movements and communications that took place before the individuals became suspects, he says.

"For example, if an anti-regime demonstrator previously unknown to security services is arrested, it will be possible to go back in time to scrutinize the demonstrator's phone conversations, automobile travels, and the people he or she met in the months and even years leading up to the arrest," the report says.

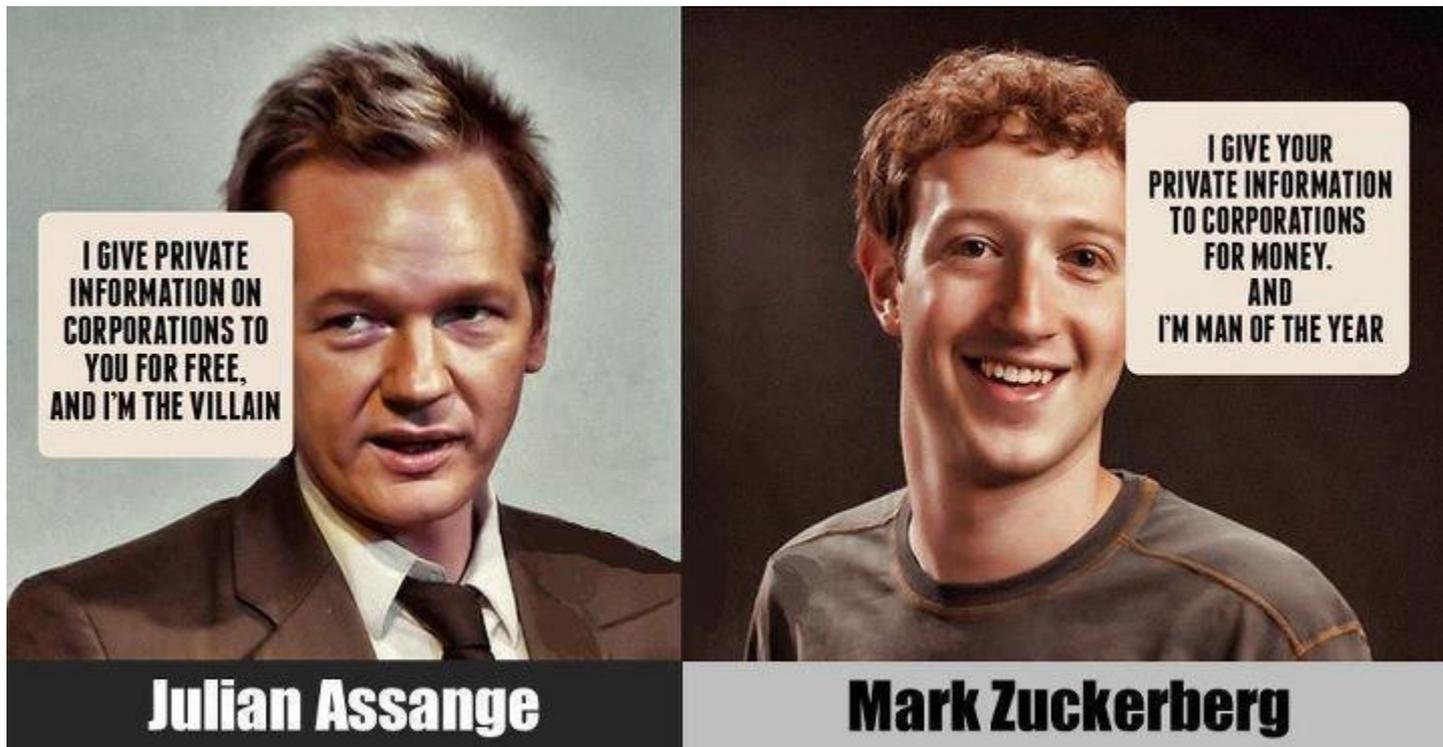
- <http://www.networkworld.com/news/2011/121511-government-surveillance-254137.html>

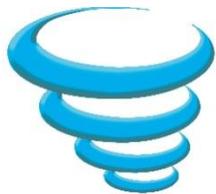


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# Threats: Web 2.0 & Social Media





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## Contact Information

**Raj Goel, CISSP**

*Chief Technology Officer*

Brainlink International, Inc.

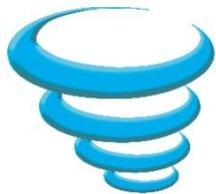
C: 917-685-7731

[raj@brainlink.com](mailto:raj@brainlink.com)

[www.RajGoel.com](http://www.RajGoel.com)

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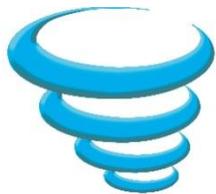
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## Next Steps

If you have any questions about this presentation, or any other topic, feel free to contact me.

Professionally, I'm available to speak at Bar Associations (CLE), CPA Societies (CPE), and Conferences.

As a parent and concerned citizen, I am available to educate kids, parents and educators at College and High School assemblies and PTA groups.

**Email: [raj@brainlink.com](mailto:raj@brainlink.com)**